

## **Kaizen Fast Track Spree - Readies Further Expansion**

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Kaizen since inception has had steady progress in terms of partners, process, system and branches. With the changes requirement of partners/ end customer, Kaizen's system is getting into new shape. For the coming month's Kaizen has set goals to reach to customers through a new up country support policy and opening two new branches in West, East and North India, taking the total branch strength to 30.

After roping in Mercury, Corsair, Wipro, DW, AOC as its clients, Kaizen, the end-to-end Technical solutions provider for consumer and business, is eyeing a better support chain management.

June and July has been really good for Kaizen in terms of reaching the service deliverables set by clients, By having a direct presence in the new selected locations would enable us to give a personal touch with, services, availability of buffers, on-the-spot delivery said Murali Krishnan, Head of Kaizen. Further added that a Program Manager has been relocated from its HQ to Eastern part of India to strengthen the presence and provide better customer interaction. Similar strategies are evolved for both North and West India, and are on look out for Program Managers for both the regions. These program Managers would be given to clear task to drive the service operation and get the required results, said Murali.

In conjunction with Kaizen Infoserve, Corsair offers service and warranty across nationwide, with a dedicated team of service representatives is on-hand to respond to replacement and technical queries relating to memory modules, USB drives and PSUs through toll free number at 1800 425 54 64 and email ([indiaservice@corsair.com](mailto:indiaservice@corsair.com)). Elaborating more on it, M. A. Mannan, Country Manager (India), Corsair, said, "The new 24 hour express replacement service was well received by our Bangalore, Delhi and Cochin Customers / partners".

"Kaizen aims to brighten prospects through quality offerings and strong service support," Says Sushmita Das Country Manger Kobian Pte Ltd., She further opined, "Kaizen values the support of its channel partners in its steady performance and intensifies its channel development endeavors".